

Your Ice Cold Favorites Just Got Colder!

Introducing Gold Peak® + Minute Maid® Frozen Tea Lemonade

- Leverage trending growth in Arnold Palmer®
- Showcase a frozen platform

Frozen Minute Maid® Lemonade + Gold Peak® Tea Opportunity

Leverage Frozen Uncarbonated (FUB) dispensers on the menu to drive beverage incidence based on trending growth in the Arnold Palmer® category.

+31%

Half Tea and Half
Lemonade Beverage
Trending Growth¹
(4-year trend)

1 of 2

households
purchase
lemonade
and tea²



How to Bring to Life

- Cost: \$2,500 + installation
- Dispensers are sold, installed and serviced by BUNN®
 - For chain customers, please contact Steve Johnson - steve.johnson@bunn.com - at BUNN directly to order
 - For single units or local customers, please contact BUNN customer service at 800-626-2866 to order
- Brand equipment graphics available from Coca-Cola® Parts or Superior Imaging



¹ Datassentials MenuTrends, September 2021. Category Attributes: Technomic AFH Navigator Spring 2021
² Numerator Insights Buyer Overlap from 2021-04-01 to 2022-03-31
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